



Kabbage Named On CNBC's Disruptor 50 List

Leading online data and technology platform for lending takes #35 spot on annual list of top innovators

ATLANTA, GA – June 7, 2016 – Kabbage, the leading data and technology platform for lending today announced it has been named by CNBC as a top disruptor of 2016. The annual list recognizes the most forward-thinking and innovative companies revolutionizing industries and markets worldwide.

Venture capitalists, media, and industry analysts nominate companies for the list. CNBC used several defining factors, including quantitative and qualitative inputs such as technological innovation, business growth rates, and customer momentum to determine the final list of 50 innovators.

"It's a great honor to be named a top CNBC Disruptor," said Rob Frohwein, co-founder and CEO of Kabbage. "Within the last year, several global banks have recognized the importance of utilizing Kabbage's robust lending infrastructure, which leverages persistent data intelligence technology developed by Kabbage over the past six years. This rapid adoption validates the power of the Kabbage platform, the only fully-automated, turnkey lending technology available on the market today."

Kabbage has already deployed its platform to power lending for [ING](#), [Kikka Capital](#), Sage, and FleetCor, and the company [recently announced](#) that Santander UK, one of Europe's largest banking institutions, plans to deploy the Kabbage platform later this year.

About Kabbage

Kabbage Inc., headquartered in Atlanta, has pioneered the first financial services data and technology platform to provide fully automated funding to small businesses in minutes. Kabbage leverages data generated through business activity such as accounting data, online sales, shipping and dozens of other sources to understand performance and deliver fast, flexible funding in real time. Kabbage is funded and backed by Reverence Capital Partners, SoftBank Capital, Thomvest Ventures, Mohr Davidow Ventures, BlueRun Ventures, the UPS Strategic Enterprise Fund, ING, Santander InnoVentures, Scotiabank, TCW/Craton and additional investors, including Ron Conway's SV Angel, David Bonderman, founder of TPG Capital, and Warren Stephens, CEO of Stephens Inc. All Kabbage and Karrot U.S.-based loans are issued by Celtic Bank, a Utah-Chartered Industrial Bank, Member FDIC. For more information, please visit <http://www.kabbage.com>.

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